

DDN Communications Committee

Breakout Discussion

March 11, 2015

DDN Members Participating in this Discussion:

Judi Bodinger *

Bill Eggleston

Wally Dalton

Judi Knight * Chair (absent on 3/11/15)

Gwyneth Butera *

* *denotes on committee.*

Items of Interest/Concern Expressed by Participants:

1. *Social Connections Planning*

Begin developing the social connections among the downtown neighbors. Host a quarterly Happy Hour at a downtown restaurant in Decatur, and invite all condo neighbors to come and meet each other. Leading the initiative would involve picking a date and a restaurant, then getting the restaurant's permission and willingness to host. Probably a less busy night like a Tuesday or Wednesday.

2. *Email Platform and Contact Approach*

Email Newsletter: proposed for even months, since odd months have DDN meetings (this activity will depend on identifying a volunteer to serve as the editor and curator)

Email Meeting and Special Event Reminders: proposed that these be sent to all members via email blast.

Include the Facebook page, website URL, and other contact information in this email blast template.

3. **Committee Liaison Reports:** these should be provided by the liaisons and posted on website.

4. **Community Outreach:** DDN will contact local organizations and press on upcoming events and issues, including:

- Decatur Business Association – George Dusenbury is a DBA member. Other Decatur neighborhood associations, city contacts such as Linda Harris.
- Local Press: Decaturish, The Patch, Decatur Metro, etc.